

Donate to
Brookings
United Way to
support local
initiatives!



This September, join us in supporting Suicide Prevention Month. Whether you're an individual passionate about mental health or a business committed to making a difference. Together we can raise awareness, offer hope, and strengthen our community.

Upcoming Events



SEPTEMBER 6 - 12, 2026
All Week Event

Chalk The Walk

Encouraging businesses and residents to write or draw messages of hope. Visit www.brookingsunitedway.org to get your Chalk The Walk kit today!



SEPTEMBER 8, 2026
6:00 PM | City Building

Mayoral Proclamation & 988 Day

Join us for a City of Brookings Mayoral Proclamation, recognizing Suicide Prevention Month this September on National 988 Day - wear your 988 gear!



SEPTEMBER 26, 2026
9:00 AM | SDSU Thompson Center

4th Annual John Enke Memorial 5K

Participate in the suicide prevention Memorial 5K and explore local community resource booths! To learn more and register for the 5k, visit: www.sdsuicideprevention.org/events



SEPTEMBER 28, 2026
4:30 PM | Dakota Nature Park

6th Annual Brookings Family Bash

Join us for an evening of highlighting the importance of family with free activities and a meal - giving families opportunity to foster belonging and community connection.

Month Long Initiatives



988 Yard Sign Initiative

Encouraging businesses and residents to display 988 yard signs in support of Suicide Prevention Month. Visit www.brookingsunitedway.org to get yours!



Brew Up Hope Initiative

Various Brookings County coffee shops are placing 988 Lifeline stickers on cups to raise awareness during Suicide Prevention Month.



Brookings Area
UNITED WAY



988

SUICIDE & CRISIS
LIFELINE