

Donate to  
Brookings  
United Way to  
support local  
initiatives!



This September, join us in supporting Suicide Prevention Month. Whether you're an individual passionate about mental health or a business committed to making a difference. Together we can raise awareness, offer hope, and strengthen our community.

## Upcoming Events



**SEPTEMBER 6 - 12, 2026**  
**All Week Event**

### Chalk The Walk

Encouraging businesses and residents to write or draw messages of hope. Visit [www.brookingsunitedway.org](http://www.brookingsunitedway.org) to get your Chalk The Walk kit today!



**SEPTEMBER 8, 2026**  
**6:00 PM | City Building**

### Mayoral Proclamation & 988 Day

Join us for a City of Brookings Mayoral Proclamation, recognizing Suicide Prevention Month this September on national 988 day!



**SEPTEMBER 26, 2026**  
**9:00 AM | SDSU Thompson Center**

### 4<sup>th</sup> Annual John Enke Memorial 5K

Participate in the suicide prevention Memorial 5K, explore the art exhibit, and community resource booths! To learn more and register for the 5k, visit: [www.sdsuicideprevention.org/events](http://www.sdsuicideprevention.org/events)



**SEPTEMBER 28, 2026**  
**4:30 PM | Dakota Nature Park**

### 6<sup>th</sup> Annual Brookings Family Bash

Join us for an evening of highlighting the importance of family with free activities and a meal - giving families opportunity to foster belonging and community connection.

## Month Long Initiatives



### 988 Yard Sign Initiative

Encouraging businesses and residents to display 988 yard signs in support of Suicide Prevention Month. Visit [www.brookingsunitedway.org](http://www.brookingsunitedway.org) to get yours!



### Brew Up Hope Initiative

Various Brookings County coffee shops are placing 988 Lifeline stickers on cups to raise awareness during Suicide Prevention Month.



Brookings Area  
**UNITED WAY**



**988**

SUICIDE & CRISIS  
**LIFELINE**