

Employer:

Brookings Area United Way

Position Location:

908 Hope Drive, Brookings SD

Job Title:

Design & Marketing Assistant

Salary:

Workstudy approved \$13.50

Hours:

10 - 20 hours a week during the school year. Summer hours available but not required.

Are you creative, self-motivated, detail-oriented, and passionate about making a difference? Do you love using social media, design tools like Canva, and enjoy working with the community? Brookings Area United Way is looking for an enthusiastic student to join our team and help us tell the story of how we fight for the health, education, and financial stability of every person in Brookings County.

Brookings Area United Way is the leading nonprofit community organization in the region. Each year, we raise funds to support over 35 local nonprofits and programs that strengthen the building blocks of a good life: education, income, and health. Join us in using your talents to amplify impact, engage the public, and create lasting change.

What We're Looking For:

- * A student who is creative, reliable, and organized
- * Someone who enjoys social media, graphic design, and marketing
- * A self-starter who's ready to take the initiative and try new things
- * Comfortable working both independently and as part of a small, passionate team

What You'll Do:

- * Promote key United Way programs like Dolly Parton's Imagination Library, SingleCare Prescription Discount Program, Delta Dental Mobile Program, and Born Learning Trails
- * Create fun, engaging content for our website, newsletter, and social media platforms (Instagram, Facebook, etc.)
- * Build connections with local businesses and help coordinate community fundraising events
- * Design materials for our annual fundraising campaign and targeted donor outreach
- * Assist with updating our employee handbook and other key documents
- * Use tools like Canva, Microsoft Office, and more to make our communications shine