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Donate to
Brookings
United Way to
support local
initiatives!

This September, join us in supporting Suicide Prevention Month. Whether you're an individual passionate about mental health or a business committed to making a difference. Together we can raise awareness, offer hope, and strengthen our community.

Upcoming Events



SEPTEMBER 9, 2025
6:00 PM | City Building

Mayoral Proclamation

Join us for a City of Brookings Mayoral Proclamation recognizing Suicide Prevention Month this September.



SEPTEMBER 13, 2025
9:00 AM | McCory Gardens

3rd Annual John Enke Memorial 5K

Participate in the suicide prevention Memorial 5K, explore the art exhibit, and community resource booths! To register for the 5k visit: sdstate.edu/event-calendar.



SEPTEMBER 17, 2025
12:00 PM | 908 Hope Drive

QPR Suicide Prevention Training

Learn about common warning signs and how to support someone to professional help. Register at: brookingsunitedway.org/trainings/.



SEPTEMBER 18, 2025
All Day Event

Chalk The Walk

Encouraging businesses and residents to write or draw messages of hope. Visit brookingsunitedway.org/bauwevents/ to get your Chalk The Walk kit today!



SEPTEMBER 22, 2025
4:30 PM | Dakota Nature Park

Annual Family Fun Bash

Join us for an evening of highlighting the importance of family with free activities and a meal - giving families opportunity to foster belonging and community connection.

Month Long Initiatives



988 Yard Sign Initiative

Encouraging businesses and residents to display 988 yard signs in support of Suicide Prevention Month. Visit brookingsunitedway.org/bauwevents/ to get yours!



Brew Up Hope Initiative

Various Brookings County coffee shops are placing 988 Lifeline stickers on cups to raise awareness during Suicide Prevention Month.



Shields for 988 Initiative

Brookings City, County, & SDSU law enforcement are placing suicide prevention decals on their patrol vehicles to raise awareness during Suicide Prevention Month.



Brookings Area
UNITED WAY



988

SUICIDE & CRISIS
LIFELINE