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## BROOKINGS AREA WAY AND BOBCAT BACKERS PARTNER WITH AMERICAN RED CROSS- BLOOD DRIVE IMPACT

Brookings, SD – Brookings Area United Way and the Brookings Bobcat Backers hosted a community blood drive with the American Red Cross on Wednesday, February 28<sup>th</sup>, from 12:00 pm to 6:00 pm at the new Brookings Area United Way office located at 908 Hope Drive in Brookings. The community blood drive had 31 donors, with 99 potential lives saved.

Blood is a perishable product that can only come from volunteer blood donors. With someone in the U.S. needing blood every two seconds, blood products must be constantly replenished, according to the Red Cross.

“We urge community members to donate blood and help ensure that patients in local hospitals have a blood supply ready and wait before an emergency occurs. There’s no better feeling than knowing that your blood donation may give someone a second chance at life,” said Heidi Gullickson, the Executive Director of Brookings Area United Way.

Brookings Area United Way is committed to fighting for the health, education, and financial stability of every resident in Brookings County – one way they accomplish this is by supporting their funded partners and encouraging blood donations.

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