



information



Professional Development

Professional development is essential for nonprofit professionals to keep growing in their field. Keeping up with marketing trends, technological advancements, and relevant research is crucial for nonprofit success.

Some common ways to develop professionally are through reading scholarly journals or books and taking online courses to get additional certifications or learn more about a particular subject. Click the link below for more information about online learning resources.



Resource

Skill-building courses such as those offered by Google Analytics and LinkedIn Learning can help you develop professional skills and expand your capabilities. Click the links below to get started or learn more.

READ: Professional Development Resources

READ: Importance of Professional Development

TRY: LinkedIn Learning

TRY: Google Analytics Academy



Organization Tip

Funnel your goals! Create a career plan, and then a ten year plan, a five year plan, etc. Starting from your career plan, break your goals down into smaller, short-term goals such as weekly, monthly, or even daily goals that will ultimately help you achieve your long-term goals. This goal setting method helps you stay on track with your goals and makes your long-term career goals more attainable.



CONNECT BROOKINGS

"Try This"

If you are looking for a new way to get involved in the community, attend Connect Brookings events provided by the Brookings Area Chamber of Commerce! Events typically include professional mixers, relevant trainings and fun gatherings. To stay up-to-date, visit their website below!

[Learn more here!](#)



BCNP
BROOKINGS COUNCIL
OF NONPROFITS

Come to the next BCNP meeting!

Join us for a round-table discussion talking about the Day of Giving on September 22nd at 9am at Brookings Area United Way - 908 Hope Drive, Brookings, SD 57006.

