



information



Giving Tuesday

Giving Tuesday is a global movement centered around the idea of radical generosity. Every year on the first Tuesday after Thanksgiving, millions of people around the world participate in the movement by donating money to important causes. All nonprofits have the opportunity to get involved and amplify the impact of the movement.



Resource

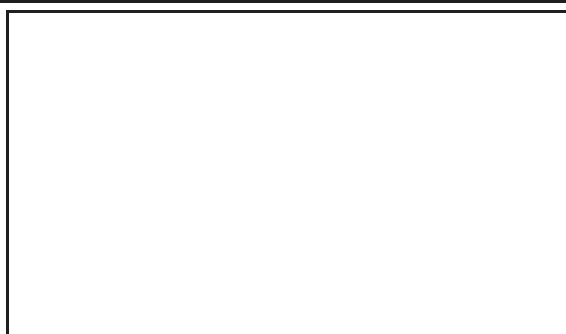
The 2023 South Dakota Day of Giving is on Giving Tuesday, NOV 28, 2023. It's time to get planning for the day!

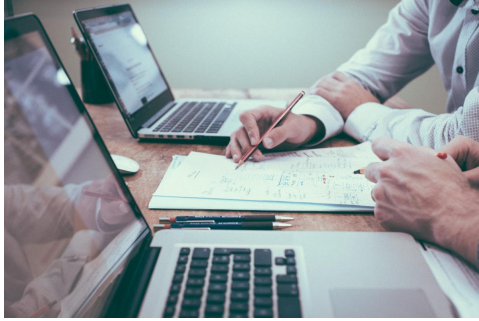
READ: What is Giving Tuesday?

READ: 33 Giving Tuesday Ideas

LISTEN: The Power of Peer-to-Peer Giving

WATCH: How to motivate people to do good for others





Organization Tip:

Using a new donation link? Trying out something exciting for Day of Giving? Make sure to test all technology at least a week before launching, with a few scheduled checks throughout the day.



Try Content Banking! There's a lot of social media posts leading up to Day of Giving, so try creating social media content that you can schedule anytime around the day. [Click here to learn more.](#)



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