

A newsletter tailored to all Brookings nonprofits. What do we need to know more about? What successes can we share? The Information X-Change by Brookings Area United Way will explore a new topic each month ranging from board management to donor relationships, event planning, marketing, and more!

Ed 2.23



## Let's Talk Ethics

Ethics guides leaders to tell the truth, keep promises, or help someone in need. There is a framework of ethics that guides each of us every day, and there is a framework that guides our nonprofits.

When there are lapses in ethics and accountability, nonprofits can be brought into the limelight unfavorably. Having a strong structure of ethics is the best way to keep public trust.



## Resources

Ethics and accountability encompass financials, staff and volunteers, donor privacy, and more. Click the link below to learn more about the structures of a nonprofit that can affect ethics.

**READ: 7 Common Ethical Dilemmas**

**LISTEN: "Avoid Becoming a Netflix Docudrama..." by Nonprofit Hub Radio**

**DEEP READ: Good Leaders Ask Great Questions by John C. Maxwell**

**WATCH: Ethical Decision Making (5-minutes)**





### Organization Tip

Stuck facing an ethical dilemma? Try out this organizational guide.

[READ: 3-Steps for Ethics](#)

[DEEP READ: 10- Step Decision Making](#)



### "Try This"

Check out an example of a Board of Directors Conflict of Interest form. These forms should be reviewed annually.

[Click here to view an example.](#)

[READ & TRY: 12 ways to increase financial transparency](#)



### Next Month's Topic: Event Planning

Have you hosted a great fundraiser or event? Share your example and impact by replying back to this email and be featured in our next newsletter!

[Having trouble reading this email? View it as a webpage.](#)

