

**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED**



Contact Anne Funderburg
Telephone 605-692-4979
Email anne@brookingsunitedway.org
Website Brookingsunitedway.org

FOR IMMEDIATE RELEASE
August 11, 2023

BROOKINGS AREA UNITED WAY AND BOBCAT BACKERS PARTNER WITH AMERICAN RED CROSS TO HOST COMMUNITY BLOOD DRIVE

Brookings, SD – Brookings Area United Way and Bobcat Backers will host a community blood drive with the American Red Cross on Wednesday, September 20th, at Brookings Area United Way (908 Hope Drive, Brookings, SD 57006) from 12 pm-6 pm. There is a critical need for blood donations.

“Brookings Area United Way is committed to fighting for the health, education, and financial stability of every resident in the county. We can help strengthen our community and meet hospital and patient needs through blood donations,” said Heidi Gullickson, the Executive Director of Brookings Area United Way. “Brookings Area United Way not only works to raise funds to help our community, but we look for other ways to create impact and get others involved.”

Blood is a perishable product that can only come from volunteer blood donors. With someone in the U.S. needing blood every two seconds, blood products must be constantly replenished, according to the Red Cross.

“We urge community members to donate blood and help ensure that patients in local hospitals have blood available and waiting before an emergency occurs. There’s no better feeling than knowing that your blood donation may give someone a second chance at life,” Gullickson said.

The public can register by visiting <https://www.redcrossblood.org/> and entering 57006 as the zip code.

#####