

**GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED®**



*Contact* Heidi Gullickson  
*Telephone* 605-697-4979  
*Email* [uw@brookingsunitedway.org](mailto:uw@brookingsunitedway.org)  
*Website* [Brookingsunitedway.org](http://Brookingsunitedway.org)

FOR IMMEDIATE RELEASE

June 20, 2023

BROOKINGS AREA WAY AND BOBCAT BACKERS PARTNER WITH AMERICAN RED CROSS-  
BLOOD DRIVE IMPACT

Brookings, SD – Brookings Area United Way and the Brookings Bobcat Backers hosted a community blood drive with the American Red Cross on Wednesday, June 14th, from 12:00 pm to 6:00 pm at the Brookings County Outdoor Adventure Center located at 2810 22nd Ave South in Brookings. The community blood drive had 35 donors with 38 units collected.

Blood is a perishable product that can only come from volunteer blood donors. With someone in the U.S. needing blood every two seconds, blood products must be constantly replenished, according to the Red Cross.

“We urge community members to donate blood and help ensure that patients in local hospitals have a blood supply ready and waiting before an emergency occurs. There’s no better feeling than knowing that your blood donation may give someone a second chance at life,” said Heidi Gullickson, the Executive Director of Brookings Area United Way.

The next American Red Cross blood drive is scheduled for September 20th. This blood drive will be located at Brookings Area United Way at 908 Hope Drive, Brookings, SD 57006. You can sign up by visiting [RedCrossBlood.org](http://RedCrossBlood.org) and entering 57006 as your zip code or by calling 1-800-RED CROSS.

#####