Contact Heidi Gullickson
Telephone 605-692-4979

Email uw@brookingsunitedway.org
Website Brookingsunitedway.org

FOR IMMEDIATE RELEASE April 13, 2023

HELPLINE CENTER UNIVERSITY RECENTLY OFFERED

Brookings, SD – Brookings Area United Way partnered with the Helpline Center on April 10th to provide a Helpline Center University. 14 individuals attended and learned how to incorporate Helpline Center resources into their daily work. START-SD provided lunch during the training.

During this training, the attendees were taught how to navigate the Helpline Center website step-bystep. This includes the different programs that the Helpline Center offers like 988, 211, and various support and grief resources. The Volunteer United program was highlighted and is a partnership between Brookings Area United Way and the Helpline Center. Participants learned how to create a "help" list full of resources curated based on specific needs.

"The Helpline Center is a crucial organization to our community. They run well known programs like 988 and 211, but we also work in partnership with Helpline Center for our Volunteer United program, Delta Dental Mobile Program, Helping Hands Emergency Guide, and they serve as a reference to many of our clients," said Heidi Gullickson, Executive Director of Brookings Area United Way.

By offering a Helpline Center University to the public, it allows the participants to hear and think of different ways to partner with or utilize the Helpline Center on an everyday basis.

#####

United Way Worldwide is the leadership and support organization for the network of nearly 1,800 community-based United Ways. It advances the common good, creating opportunities for a better life for all, by focusing on education, income and health. For more information about United Way, please visit: www.brookingsunitedway.org or contact Heidi Gullickson. Email to uw@brookingsunitedway.org or call 605-692-4979.