Contact Heidi Gullickson
Telephone 605-697-4979
Email uw@brookingsunitedway.org
Website Brookingsunitedway.org

FOR IMMEDIATE RELEASE

March 20, 2023

BROOKINGS AREA WAY AND BOBCAT BACKERS PARTNER WITH AMERICAN RED CROSS - BLOOD DRIVE IMPACT

Brookings, SD – Brookings Area United Way and the Brookings Bobcat Backers hosted a community blood drive with the American Red Cross on Tuesday, March 14, from 10:00 am to 4:00 pm at the Brookings County Outdoor Adventure Center located at 2810 22nd Ave South in Brookings.

The community blood drive had 32 donors – two were first-time donors. Our community blood drive potentially saved 93 lives with the blood donations received.

Blood is a perishable product that can only come from volunteer blood donors. With someone in the U.S. needing blood every two seconds, blood products must be constantly replenished, according to the Red Cross.

"We urge community members to donate blood and help ensure that patients in local hospitals have a supply of blood ready and waiting before an emergency occurs. There's no better feeling than knowing that your blood donation may give someone a second chance at life," said Heidi Gullickson, the Executive Director of Brookings Area United Way.

The next American Cross blood drive will be on June 14, 2023. You can sign up by visiting RedCrossBlood.org and entering 57006 as your zip code or by calling 1-800-RED CROSS.

#####