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FOR IMMEDIATE RELEASE

September 15, 2022

## BROOKINGS AREA WAY AND BOBCAT BACKERS PARTNER WITH AMERICAN RED CROSS- BLOOD DRIVE RESULTS

Brookings, SD – Brookings Area United Way and the Brookings Bobcat Backers hosted a community blood drive with the American Red Cross on Wednesday, September 14th, from 12:00pm to 6:00pm at the Outdoor Adventure Center located at 2810 22<sup>nd</sup> Ave South in Brookings.

The community blood drive had 3 first time donors in addition to returning donors, totaling to 33 donors. With all the blood donations received, our community blood drive potentially saved 99 lives.

Blood is a perishable product that can only come from volunteer blood donors. With someone in the U.S. needing blood every two seconds, blood products must be constantly replenished, according to the Red Cross.

“We urge community members to donate blood and help ensure that patients in local hospitals have a supply of blood ready and waiting before an emergency occurs. There’s no better feeling than knowing that your blood donation may give someone a second chance at life,” said Heidi Gullickson, the Executive Director of Brookings Area United Way.

The next American Cross blood drive will be on December 14, 2022. You can sign up by visiting [RedCrossBlood.org](http://RedCrossBlood.org) or calling 1-800- RED CROSS.

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United Way Worldwide is the leadership and support organization for the network of nearly 1,800 community-based United Ways in 45 countries and territories. It advances the common good, creating opportunities for a better life for all, by focusing on education, income and health. The United Way movement mobilizes millions to action - to give, advocate and volunteer – to improve the conditions in which they live. For more information about United Way, please visit: [www.brookingsunitedway.org](http://www.brookingsunitedway.org) or contact Heidi Gullickson. Email to [uw@brookingsunitedway.org](mailto:uw@brookingsunitedway.org) or call 605-692-4979.