

# VISTA Service Description



Instructions

Information	
United Way:	Brookings Area United Way
VISTA Position Title:	Community Impact VISTA
Start Date: MM/DD/YYYY	05/01/2022 flexible
End Date: MM/DD/YYYY	04/31/2023

Contact Information	
<i>The United Way contact responsible for recruitment</i>	
First Name:	Heidi
Last Name:	Gullickson
Street Address 1:	619 5 <sup>th</sup> Ave
Street Address 2:	
City:	Brookings
State:	SD
Zip:	57006
Contact Phone:	605-692-4979
Email:	<a href="mailto:heidi@brookingsunitedway.org">heidi@brookingsunitedway.org</a>
Website:	<a href="http://www.brookingsunitedway.org">www.brookingsunitedway.org</a>

### Listing Details

Give a brief two (2) line description of the position: *This will be a short description which appears on the My AmeriCorps listing database and links to the full listing. (200 characters):*

Help build a future without hunger for BIPOC families in Brookings County and enhance your leadership, program management, marketing and fundraising skills. Join the Brookings Area United Way team today!

Enter your program description: (2,000 characters)

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*Tell us why an applicant should choose to serve at your United Way. Describe your work, your VISTA project, and your team culture. Please include a statement about how this project will address food insecurity in BIPOC communities, specifically by increasing individuals access to healthy food and improving their knowledge of cooking, budgeting and growing food.*

It's amazing what can happen when people work together. We find strength and new opportunities when everyone's talents can be used to accomplish things we never could alone. At Brookings Area United Way, we work in collaboration with community partners, donors and clients for everyone to thrive. We fight for the health, education, and financial stability of every resident in our community.

As an AmeriCorps VISTA with Brookings Area United Way, you will be part of an exciting time in the non-profit sector. Recently, the Brookings Area United Way and the City of Brookings partnered and was awarded a \$1.6 million dollar Community Development Block Grant to build a 7,200 square foot building to house three food insecurity programs and the United Way offices. This building will help the Brookings community for generations to assist in helping people out of poverty.

Recently, a new program was introduced to the community, Network of Care. This is a data base referral program. The majority of our food insecurity programs do not have a computerized system to track clients and to make referrals. This is a wonderful opportunity for capacity building for these programs but they will need assistance in set up and management.

You will be helping local organizations expand their capacity to make change through capacity building activities such as volunteer recruitment, fundraising and community research. As Brookings Area United Way's Food Security Program VISTA, you will be addressing food insecurity and hunger in our community. You will build the capacity of our United Way and partner organizations to empower BIPOC families living in poverty so that they are better able to access nutritious food and receive health education that helps them maximize their food budgets and cook healthy meals. As a result of your efforts, Brookings Area United Way will better understand what food services are currently available in Brookings County, where service gaps are, and which best practices can be adopted to enhance program impact and leverage resources to better achieve program goals.

Brookings Area United Way employee culture is one of energy, kindness, and resourcefulness. This is a great opportunity for someone to join a small collaborative, supportive team. A successful VISTA candidate is a flexible, self-motivated, detail-oriented, and able to work with people from a variety of backgrounds.

By joining Brookings Area United Way team, you will work with some of the best professionals in the field and have opportunities for professional development, networking and building community and corporate partnerships. This experience will prepare you for a life of service in the public, private and nonprofit sectors.

Challenge yourself, make a difference, lead and learn. Join our United Way team today!

**AmeriCorps VISTA offers Childcare assistance if eligible, Choice of Education Award or End of Service Stipend upon successful completion of service, Health Coverage, Living Allowance, Relocation Allowance, Training**

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<p><b>Do you offer additional incentives to VISTA members?</b></p>	<p>Free parking, public transportation passes</p>																																
<p><b>Do you offer professional development?</b></p>	<p>Ongoing technical training and support will be provided in-house. The VISTA will also be directed and encouraged to seek out additional opportunities for professional development to enhance their role, including capacity-building training and webinars offered by our state nonprofit organizations, local Chamber of Commerce and United Way Worldwide.</p>																																
<p><b>Minimum Age:</b></p>	<p>21</p>																																
<p><b>What skills would you like potential members to possess?</b> (Check all that apply by double-clicking each box or bolding the title of each skill you desire)</p>	<table border="0"> <tr> <td><input type="checkbox"/> Counseling</td> <td><input type="checkbox"/> Education</td> <td><input checked="" type="checkbox"/> Public Health</td> <td><input type="checkbox"/> Environment</td> </tr> <tr> <td><input type="checkbox"/> Architectural Planning</td> <td><input type="checkbox"/> Fine Arts/Crafts</td> <td><input checked="" type="checkbox"/> Public Speaking</td> <td><input checked="" type="checkbox"/> Non-Profit Management</td> </tr> <tr> <td><input checked="" type="checkbox"/> Business/Entrepreneur</td> <td><input type="checkbox"/> First Aid</td> <td><input type="checkbox"/> Recruitment</td> <td><input checked="" type="checkbox"/> Social Services</td> </tr> <tr> <td><input checked="" type="checkbox"/> Communications</td> <td><input checked="" type="checkbox"/> Fund raising/Grant Writing</td> <td><input type="checkbox"/> Teaching/Tutoring</td> <td><input type="checkbox"/> Urban Planning</td> </tr> <tr> <td><input checked="" type="checkbox"/> Community Organization</td> <td><input type="checkbox"/> Law</td> <td><input type="checkbox"/> Trade/Constructions</td> <td><input type="checkbox"/> Disaster Services</td> </tr> <tr> <td><input checked="" type="checkbox"/> Computers/Tech.</td> <td><input checked="" type="checkbox"/> Leadership</td> <td><input checked="" type="checkbox"/> Writing/Editing</td> <td><input type="checkbox"/> Veterans</td> </tr> <tr> <td><input type="checkbox"/> Conflict Resolution</td> <td><input type="checkbox"/> Medicine</td> <td><input checked="" type="checkbox"/> Youth Development</td> <td><input checked="" type="checkbox"/> Teamwork</td> </tr> <tr> <td></td> <td></td> <td><input checked="" type="checkbox"/> General Skills</td> <td>Other: Program analysis, Data Entry &amp; analysis</td> </tr> </table>	<input type="checkbox"/> Counseling	<input type="checkbox"/> Education	<input checked="" type="checkbox"/> Public Health	<input type="checkbox"/> Environment	<input type="checkbox"/> Architectural Planning	<input type="checkbox"/> Fine Arts/Crafts	<input checked="" type="checkbox"/> Public Speaking	<input checked="" type="checkbox"/> Non-Profit Management	<input checked="" type="checkbox"/> Business/Entrepreneur	<input type="checkbox"/> First Aid	<input type="checkbox"/> Recruitment	<input checked="" type="checkbox"/> Social Services	<input checked="" type="checkbox"/> Communications	<input checked="" type="checkbox"/> Fund raising/Grant Writing	<input type="checkbox"/> Teaching/Tutoring	<input type="checkbox"/> Urban Planning	<input checked="" type="checkbox"/> Community Organization	<input type="checkbox"/> Law	<input type="checkbox"/> Trade/Constructions	<input type="checkbox"/> Disaster Services	<input checked="" type="checkbox"/> Computers/Tech.	<input checked="" type="checkbox"/> Leadership	<input checked="" type="checkbox"/> Writing/Editing	<input type="checkbox"/> Veterans	<input type="checkbox"/> Conflict Resolution	<input type="checkbox"/> Medicine	<input checked="" type="checkbox"/> Youth Development	<input checked="" type="checkbox"/> Teamwork			<input checked="" type="checkbox"/> General Skills	Other: Program analysis, Data Entry & analysis
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<p><b>Minimum Education?</b></p>	<p>Select all that apply: Associates degree, College graduate, Graduate degree, high school diploma/GED, less than high school, technical school/vocational/apprenticeship</p> <p>College graduate with Bachelor's degree</p>																																
<p><b>Language Requirements?</b></p>	<p>Be sure to indicate if language is a preference or requirement.</p> <p>Required: English fluent (speaking and writing) Preferred: English/Spanish bilingual fluent (speaking and writing)</p>																																
<p><b>What will your AmeriCorps VISTA member(s) do? (max 1,000 characters)</b></p>	<p>Adapt sections of your VISTA Assignment Description, but do not copy and paste. This should be accurate, but appealing.</p> <p>VISTA responsibilities include: (1) Community Assessment – (i) map food deserts and food programs, (ii) identify geographic and service redundances and gaps, and (iii) make recommendations for programmatic action (2) Community Awareness and Engagement – expand community understanding and support for the program through print materials, presentations and social media. (3) Partnerships and Networks – assist with coordination and administration of the process of building a new food insecurity building (4) Financial Resources – (i) develop a fundraising plan</p>																																

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(ii) organize fundraising events (iii) seek donations (5) Material Development – improve and expand materials regarding food insecurity (6) Program Development and Delivery – Develop new and enhance existing programs that improve access to food and provide food education (7) Volunteer Recruitment and Management – recruit, train and manage volunteers to provide food access and education programs (8) Technology – work with Network of Care program director to design client, volunteer and donor database system for food insecurity partners. (9) Performance Measurement – develop and improve methods to collect data.

<p><b>Define the field of service areas in which your members are serving?</b> (Check all that apply by double-clicking each box or bolding the title of each skill you desire)</p>	<input checked="" type="checkbox"/> Community & Economic Development <input checked="" type="checkbox"/> Community Outreach <input type="checkbox"/> Children/Youth <input type="checkbox"/> Disaster Relief	<input type="checkbox"/> Education <input type="checkbox"/> Entrepreneur/Business <input type="checkbox"/> Elder Care <input type="checkbox"/> Ex-Offender Reentry <input type="checkbox"/> Environment	<input checked="" type="checkbox"/> Health <input checked="" type="checkbox"/> Hunger <input type="checkbox"/> Hurricane Katrina <input type="checkbox"/> Homelessness <input type="checkbox"/> Housing	<input type="checkbox"/> Homeland Security <input type="checkbox"/> Neighborhood Revitalization <input type="checkbox"/> Public Safety <input type="checkbox"/> Technology
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