

**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED**



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UNITED WAY GETS A BIG 'THUMBS UP'

Brookings Area United Way has once again been recognized by United Way Worldwide for meeting membership requirements for 2021. To meet membership requirements, Brookings Area United Way must adhere to a locally developed and adopted statement to ensure volunteers and staff broadly reflect the diversity of the community it serves, undergo an annual audit conducted by an independent certified public accountant, adhere to a locally developed and adopted code of ethics for volunteers and staff which include provisions for ethical management, publicity, fundraising practices, and full and fair disclosure, and represent itself as a United Way in accordance with all United Way Worldwide trademark standards and requirements.

Heidi Gullickson, Executive Director of Brookings Area United Way, says, "Being a part of the United Way Worldwide network helps us locally. We are able to connect into UWW resources on global issues such as diversity, equity and inclusion and learn from the other 1800 United Way's across the world."

By fulfilling the requirements for membership, Brookings Area United Way is a verified United Way within the Worldwide network and is provided greater access to resources, marketing efforts, and opportunities to make an impact. This network allows the chance to bring these resources back locally to Brookings Area United Way funded partners to help realize their full potential.

The Brookings Area United Way thanks the generosity of the Brookings area to continue to surround our community's problems and find creative solutions through collaborations and strong partnerships.

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